Lisa Berry | Graphic Design

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Angela Grassi, M.S., R.D.N. • 3/19 - 6/19: graphic designer (freelance)
Interior layout and design of *The PCOS Workbook, 2nd Edition*

Burns Business Development • 2/12 - present: graphic designer (freelance)
Concept and design of marketing materials, including brochures, booklets, direct mail pieces, magazine ads and posters • branding & logo design • website design • WordPress • SEO • flash banner design • PowerPoint design • HTML email design • copy writing and editing • coordinating with printers • prepping/proofing files for print

Thriftbooks • 9/17 - 1/20: graphic designer (freelance)
Branding refresh • web page design • web banner ads • web icon design • infographics design • production of marketing materials based on established style guidelines

Center on Reinventing Public Education/UW • 2/12 - 10/14, 1/16-present: graphic/production designer (freelance)
Concept and design of marketing materials • poster design • production of print and web-ready charts and graphs, production of marketing and educational materials based on established style guidelines

Solid Ground • 4/17 - 6/18: graphic designer (freelance)
Concept and design of marketing materials • logo design • poster design • invitation design

Blu J Marketing • 3/15 - 3/16: graphic designer (freelance)
Branding & logo design • concept and design of marketing materials • infographics design • website design

YAM Brands • 2/14 - 4/16: graphic designer (freelance)
Logo design • concept and design of marketing materials

Seattle's Child • 7/13 - 10/15: graphic designer (freelance)
Concept and design of marketing materials • ad design for print publications and website • magazine layout and pagination • design of special publications

Huckleberry Design • 7/11 - 9/12: graphic designer (freelance)
Concept and design of corporate marketing materials for various companies, including brochures, booklets, posters, and invitations • tradeshow booth/banner design • logo design • website design • PowerPoint design • prepping/ proofing files for print

Seattle Senior Services • 5/12: graphic designer (freelance)
Concept, design and production of Meals on Wheels program guide

Monswoon Design • 10/10 - 2/11: graphic design intern, and 8/11: production artist (freelance)
Logo/identity concept and design • website design and layout • corporate blog design and layout • concept, design and production of web graphics and promotional materials • update and maintain websites and WordPress blogs • flash website production • image retouching, cropping, masking and optimization

Seattle YMCA • 7/09 - 7/10: graphic designer (volunteer)
Design of promotional print and internal communications material based on established YMCA style guides • design of informational material for the Strong Kids, Strong Teens program of the YMCA and Children's Hospital • redesign of existing material based on newly revised graphic standards

Amazon.com • 9/09 - 12/09: intern, visual experience design team
Concept and design of retail promotional graphics based on Amazon.com brand guidelines • coordinating with clients, site merchants and category owners • redesign of existing retail category image graphics using Amazon. com holiday style guide, creating center stage graphics, and graphics for brand launches and category landing pages • image retouching, cropping, masking and optimization • file management of finalized graphics

EDUCATION/ SCHOLARSHIPS

A.A.S. Graphic Design and Illustration, Seattle Central Community College 6/09
James D. Hoyt Memorial Scholarship for Design, 8/08

TECHNICAL SKILLS

Adobe CC (Illustrator, InDesign, Photoshop, Dreamweaver, Muse • CSS, HTML • WordPress web design • Web SEO • Digital image optimization • Print production and file preparation • Fine arts illustration, all media • Microsoft Office/PowerPoint • Copy editing